



Domain Authority

What is *Domain Authority*?

Domain Authority is a predictive tool that estimates how well a website will rank in search engine results for key words and topics. Scored on a 100-point scale, the higher the Domain Authority of a website the greater the chances are that it will rank on the first page for a search query. Backlinking, or the amount of quality websites who link to your domain, largely influences Domain Authority. A backlink strategy that builds reputable links with user-experienced focused content will increase Domain Authority. More importantly, strong backlinks will boost your domain ranking above competitors in search results.

Backlinks: Totals

Root Domain: iqnection.com

Total Backlinks

5.9K

The number of links pointing to the queried URL

Authority Score

38

Authority Score is a compound metric that measures the strength and popularity of the domain. It is calculated based on Page Score, Domain Score, Trust Score, and other data.

Referring IPs

545

The number of IPs pointing to the queried URL

Referring Domains

844

The number of Domains pointing to the queried URL

Backlink Audit: Summary

Project Scope: Root domain (iqnection.com) | Report Scope: All links | Last update: Sep 07, 2020

Overall Toxic Score

LOW

Referring Domains

252

Analyzed Backlinks

3,068

new	22
broken	10
lost	11

Backlinks: Scores

Root Domain: iqnection.com

Domain Score

27

This metric measures the importance of a domain using a 100-point scale (from 0 to 100) and is based on the quality and volume of links pointing to this domain. The higher the score, the higher the quality of the domain. Domain Score is calculated in the same way as Google's PageRank.

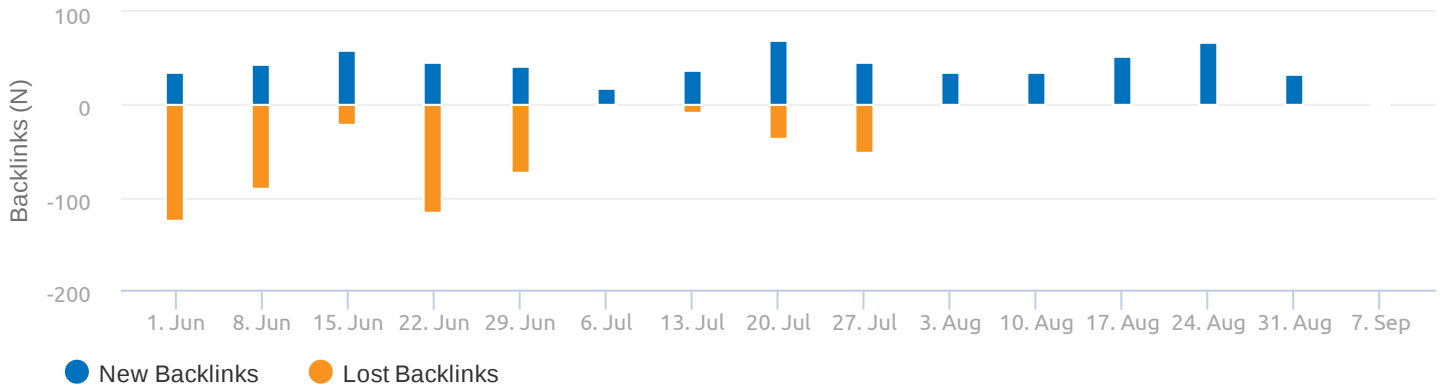
Trust Score

30

This metric measures the trustworthiness of a particular domain using a 100-point scale (with '0' indicating a low-trust site and '100' indicating a highly trusted site) and is based on the number of backlinks from trusted sites pointing to the domain. If a site's Trust Score is significantly lower than its Domain Score, this may be a sign that the latter was artificially inflated. Backlinks from such sites may trigger Google penalties.

New & Lost Backlinks

iqnection.com | 3 Months



Backlinks: TLD Distribution

Root Domain: iqnection.com

